

SALE DAYS
FOR THIS
EVENT:
THURSDAY
FRIDAY
SATURDAY
MONDAY
& WED.



DALE'S
SELF-SERVICE DEPARTMENT STORE
1334 EL PRADO
TORRANCE
Phone FAirfax 8-9688
Open Daily 9 to 6
Friday 'Til 9 p.m.
Next to Norley's Market

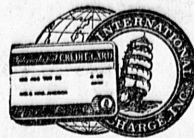
PRICES

SALE STARTS
JULY 6TH
COME EARLY!

AGAIN!

Nobody But Nobody Undersells DALE'S

Charge it with...



it's Vacation time!
SWIMSUITS

figure on fun and flattery

**GET READY
FOR SUMMER!**

Choose From 1,000
World's Most Famous
NAME BRANDS

All Brand New
Colors in the World's
Finest Ladies' Swimwear

ALSO COTTONS
IN ONE AND
2 PIECE SETS
\$2.99
SIZES 40
THROUGH 44
\$5.99

AND UP
**VALUES
TO 29.95**

**BUY RETAIL
AT WHOLESALE PRICES**



Ladies' Summer
DRESSES

Princess Peggy
• Short Sleeves
• Sleeveless
• Sizes 7-15, 10-20 and
12 1/2 to 24 1/2
• Wash 'n Wear
• Cotton Fabrics

1.77
REG.
2.98
3.98
4.98

\$1
WEEK
YOUR
LAY
AWAY
FOR
30
DAYS

NOTHING HELD BACK -- STOREWIDE VACATION SALE



LUCKY PURCHASE!
GIRLS'
SWIM SUITS
STYLES BY GANTNER
AND NEW YORK'S LEAD-
ING MANUFACTURERS
SIZES 2-6X

Dressmaker styles
in cotton prints
and lastex.
Built-in panties.
Many styles to
choose from.

For the BIGGER GIRL.
Sizes 7-14 as featured

99c



GIRLS' DRESSES

AND

Children's Playclothes

in One and Two Piece Styles

For boys and girls. One and
two-piece outfits — capri and
short sets. Rompers in as-
sorted fabrics. Washable.
Worth 1.98. Sizes 2 to 6x.

**FREE
LOLLYPOPS**

77c

LADIES' 100% Nylonized

**HALF
SLIPS**

• Fancy Lace Trim
• 40 Denier Nylon
• Assorted Colors
• Sizes S - M - L

59c Value
1.66
Up

Ladies' Cotton
Baby Dolls
and
WALTZ GOWNS

Washable cotton
with Nylon Trim
Prints and solids
Usually 2.98
SIZES S-M-L



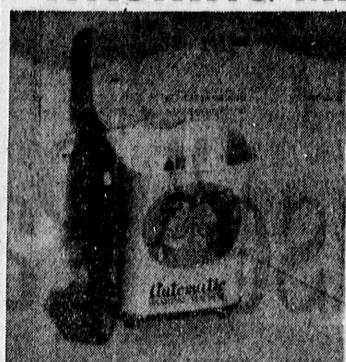
LADIES' AND GIRLS'

**MU-
MUUS**

Novelty
Hawaiian
Prints in
2 Bar Tricot
Ladies Sizes
Small,
Medium
and Large.

99c
DALE'S DISCOUNT LOW PRICE
Girls' Sizes 2 to 6X

**AUTOMATIC TOY
WASHING MACHINE**



IT REALLY WORKS

Fill it with water and
soap... Wind it up
and wash your little
dolls clothes!

Reg. Price 1.39

58c

CHILDRENS' COTTON **TRAINING PANTS** WHITE ONLY SIZES 2-6 **9c**

REPEATING A SELL-OUT!
Ladies'

MATERNITY WEAR

BLOUSE and SKIRT SET
100 styles to choose from.
Wash 'n Wear in novelty prints,
checks, solids, etc.

Sizes 10-20
2.37
Reg. 6.98
and up

ALSO SEPARATE
BLOUSES,
BERMUDAS, CAPRIS
and PEDAL PUSHERS

\$1.97
and up
Vals. to 3.98



**LADIES' SLEEVELESS
BLOUSES**
• Ass'd. solids and
prints
• Sanforized
• Dressy & cordial
styles
• Sizes 32 to 38

79c
REG. 1.98

LADIES'

CAPRI SET

• Solid color capri
• Novelty print
top
• Fringed blouse
• Sizes 8 - 16

1.99
Val. 4.98



**MENS' WORK
SHIRTS**

Quality tailored
Name Brands.

• Quality
tested
• Full cut,
Sanforized
• Non break-
able buttons
• Khaki & gray
• Sizes 14-17

With Purchase of
8 1/2-oz. Work Pants

Combed yarn.
Heavy twill,
420 Nylon Cloth

2.97
REG. 3.98

**MENS' GOUCHO
SPORT SHIRTS**

• 100% combed
cotton
• Beautiful
assortment
of colors
• Sizes S-M-L

99c
REG. 2.98

Mens'

**Right in the
SWIM!**

Also Woven Cottons
Boxer
Styles
Lined
Assorted
Colors

DALE'S
SELLS
BELOW
DISCOUNT
STORE
PRICES

BOYS' SWIM TRUNKS
Lastex & Boxer Styles

SIZES
4-8, 10-14
Reg. 1.98

88c

**MENS' SURFERS
and BERMUDA SHORTS**

Cotton Twill Pant-Piping on
of Leg. Perfect for Beach or
Play. Washable sanforized.
Assorted colors. Sizes. 27-30

\$1.99
REG. 4.98

BOYS' Sizes 8-16 . . . 1.59

BOYS' and GIRLS'

STRETCH SOCKS

13c ea

675c

13c

675c

13c